

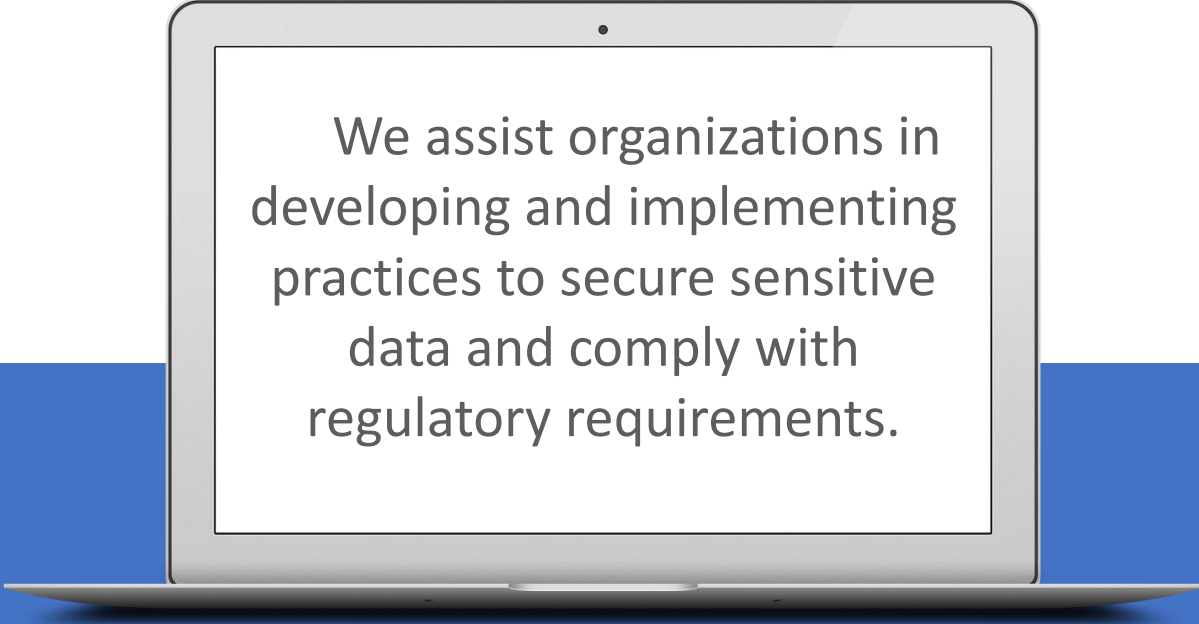
# How to Comply with California Consumer Protection Act (CCPA)



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# WHO WE ARE ...



We assist organizations in developing and implementing practices to secure sensitive data and comply with regulatory requirements.



## DIY TOOLKIT

DIY assessment, training, customized policies & procedures and much more ...



## CONSULTING

Professional services to help you with your Compliance needs



## MANAGED SERVICES

Managed compliance and security services to focus on your key business outcome.

# DISCLAIMER

Consult your attorney

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This webinar has been provided for educational and informational purposes only and is not intended and should not be construed to constitute legal advice.

Please consult your attorneys in connection with any fact-specific situation under federal law and the applicable state or local laws that may impose additional obligations on you and your company.





## **Srimi Kolathur**

CISSP, CISA, CISM, MBA

**Director, databrackets**

## Srimi's Background

- Security and Compliance
- Cisco IT Infrastructure
- HIPAA, PCI, Sarbanes-Oxley and ISO 27k Series
- A member of Rotary Club of Morrisville
- Interests: Running, healthy living and giving back

# AGENDA

1 BACKGROUND

2 SCOPE

3 HIGHLIGHTS OF CCPA

4 HOW TO COMPLY

5 SUMMARY

6 NEXT STEPS

7 Q&A



# BACKGROUND

- Dubbed as the GDPR of CA
- Desire to give consumers more privacy rights and transparency
- Non profits are mostly excluded
- Amendment being reviewed by CA Governor

# WHO DOES IT APPLY TO ...

For profit business entities in CA that:

- Gross revenue of 25 million dollar or more
- Receives or share more than 50,000 consumers, households, or devices
- More than 50% of revenue from the sale of Personal Information

# CCPA HIGHLIGHTS

- Gives consumers **ownership, control and security** of their Personal Information (PI)
- Consumers are given **rights** to:
  - Access report
  - Remove or erase data from business systems
  - Opt out of sell of data at any time
- **Opt in** consent requirements
  - Consent required to prior to any sale of PI including minors
  - Only access for opt in every 12 months if consumer exercises rights



# CCPA HIGHLIGHTS ...CONT'D.

- Business required to **post details on website** or other public means how businesses are using or not using consumer data for rolling 12 months and opt out instructions
- Businesses will have to develop processes and procedures to accommodate all consumer rights including data mapping /access reports
- Requirements for businesses to reasonably safeguard consumer data
- Significant damage implications for business if fail to comply (enforced by CA AG)
- Consumers have a private right of action but it's limited (\$100 to \$750 per violation)
- Fines for business \$7500 per violation
- Compliance required by Jan' 1, 2020

# HOW TO COMPLY

Individual Rights	Notice to Data Subjects CCPA § 1798.1000(b)	Website - Privacy Rights
	Right To Access Data CCPA § 1798.100(a)	Website - On-demand report
	Right to be Forgotten CCPA § 1798.105	Website - Option
	Right to Opt-out of Sales of Information CCPA §1798.115(d),1798.120	Website - Opt Out
	Right to Receive Services on Equal Terms CCPA § 1798.125(a)(1)	Website
Security	Appropriate Data Security CCPA § 1798.150(a)(1)	Security Best Practices
Service Providers	Contractual requirements in Service Provider Agreements	Contract with Vendors

# DATA SECURITY

1. Security Program	Roles & Responsibilities External Parties
2. Security Policy	Policies and Procedures
3. Training & Awareness	Sanction, awareness training and reminders
4. Personnel Security	Background Checks, T&C, Termination Checklist
5. Physical Security	Secure Area
6. Operations Management	AV, Security Monitoring, Media Handling, Disposal, SOD
7. Incident Management	Process and Procedures
8. Business Continuity	Emergency access, Backup and DRs

# BOTTOMLINE ...

- CCPA establishes new consumer privacy rights
- Expands liability for consumer data breaches/sue businesses
- Gives consumers right to learn categories of personal information that businesses collect, sell, or disclose about them, and to whom information is sold or disclosed
- Enforcement by consumers, whistleblowers, or public agencies. Imposes civil penalties
- Enforcing the measure, some or all of which would be offset by increased penalty revenue or settlement proceeds authorized by the measure

# NEXT STEPS

Contact databrackets for free no-obligation evaluation on your CCPA needs

Srini Kolathur – 866-276 8309 or [info@databrackets.com](mailto:info@databrackets.com)

# UPCOMING EVENTS

OSHA Assessment for Healthcare Organizations – 9/12

**Register now >> [databrackets.com/webinars](https://databrackets.com/webinars)**

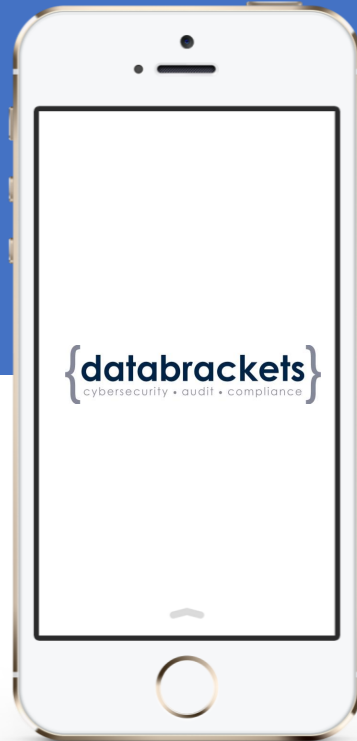
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# Questions

*Please don't hesitate to ask*



# Thank You

for your attention!

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Thank you for joining us today

15 August, 2019